MINUTES-December 8, 2015

Chewelah Arts Guild

MEETING CALLED TO ORDER: Meeting called to order by President Tom Bristol at 5:35 pm at Jenkins High School Library.

MEMBERS PRESENT:Judy Bean, Sally Beane, Tom Bristol, Ed Broberg, Sylvia Brock, Rae Dodson, Sarah English, Leslie Kristiansen, Bill Lupton, Kay Lupton, Dawn McClain, Nicole McCraw, Thelma McDarment and Robert Nein

CORRESPONDENCE: A newspaper clipping featuring students in Medford, Oregon who created parade floats using shopping carts was shared as a possible idea for the Arts Guild. A thank you note was received from Duane and Audrey Reese for creating a memorial medallion for their son on the Art Pavilion. SherriLynn with Rural Resources contacted Kay about activities for children listed on our website. The Stevens County Commissioners responded to Tom’s letter inquiring about how we can make a stronger case for receiving hotel/motel tax funds next year. They look forward to receiving more details about the event in the next funding cycle. The Vincent Fund might be another funding source. Fundraising as a whole (CAG v. projects) will be looked into (create a master list of funding sources and how best to approach them).

MINUTES: Minutes of the November 10, 2015 (moved: Kay, seconded: Thelma) meeting with a correction were approved.

TREASURER’S REPORT: A new member from Waitts Lake, John Dunlap, brings us to 113 members. Please let Judy know about any non-consumable Arts Guild items you are storing to be included in the inventory list. The 2016 budget workshop will be on January 5 at 5:30 at the Jenkins High School Library (tentative) and the committee budget request presentations will be January 14 at 5:30 at Jenkins High School Library (tentative). Committees will be given their respective budget information from the past two years to aid them in 2016 planning. Administrative expenses (rentals, postage, and insurance) are one package and would not be deducted from any committees. For reference, the Chewelah Valley Lions use a line-item budget.

Checking: $12,821.19 Savings: $1,771.46 CD: $5,695.65

COMMITTEE REPORTS/EVENTS/EVENT REVIEW -Light Up the Park: The community will be told through a press release or letter to the editor that we are not the current world record holders (Eniwa, Japan—population 70,000—is, with 2,015 pumpkins). -Artists in the Park: Being a CAG member and having a UBI number will not be required to exhibit next year. An exhibitor fee will not be charged in 2016 (moved: Judy, seconded: Thelma). Applications will be available at the Community Art Show. -Community Art Show: The committee is working with a budget of $300. Initial contact has been made with more than 50 artists to save the date; they will be re-contacted at the beginning of January. Artists will be asked to submit thumbnail profiles, which will be shared with The Independent starting in January. The featured artist, Gail Johannes, is also creating the flyer. This art show is the only one that allows kids to exhibit. Last year 288 attended. -Publicity: Email Ed (ed@edbroberg.com) if you have items (event flyers, photos, press releases) to post on the CAG Facebook page. Committees might consider including the cost of Facebook post boosts (targeted marketing to certain demographics—your post would appear in everyone’s newsfeed, based on your parameters, such as location) in their budget requests (about $20/post boost).

OLD BUSINESS -Postponed due to time constraints.

NEW BUSINESS -Voting: Currently only the Board may vote, per the bylaws. Anyone is welcome to share input at any time. Perhaps the Chamber of Commerce model (read a proposal one month and solicit feedback and vote the next month) may be looked into. -Teleconference: Holding meetings via teleconferencing would make meetings more accessible, either in real time or by viewing the recording. The meeting link could be included in the agenda or sent out through a meeting invitation. The cost is estimated to be $10/meeting for a hotspot to provide internet access. This will be tried at an upcoming meeting. -Expansion: There is interest in CAG beyond Chewelah. More members mean more funding and more event support (attendance, collaboration and promotion). -Visioning: Visions for the Chewelah Arts Guild were shared, including: serve the community by supporting arts; build resources; address the needs of children; consider how artists can benefit most; transform self, community and world through art; make a difference in our community through art; local artists’ sales increase; Chewelah becomes known as an artistic town; measurable economic benefit; at least one full-time gallery; more pleasing appearance of town through art; city’s actions help these things; foster two-way communication with artists who become more involved in CAG; participation in arts in schools increases; membership increases; presence expanded to nearby communities; recognized as a community leader in connecting arts and the community; inclusive; celebratory; consider the whole range of our community (age, income, skill, interests); broadly define art; quality events; work with other organizations; foodie-artsy community; and celebrate and empower the arts in our community. Note that “community and art” were mentioned by everyone, and many suggested it is experienced every day, not just during special events. Thank you to Judy for compiling these and capturing our bright future!

ADJOURN: Meeting adjourned at 7:45 pm.

Respectfully submitted, Sarah English